

PHARMACEUTICAL CARE NETWORK EUROPE

Overcoming the Barriers in Pharmaceutical Care Research



the 5th PCNE Working Conference

21-24 February 2007

at the Nordic School of Public Health
Göteborg/Gothenburg, Sweden

**Final announcement
and registration forms**



Apoteket



Sveriges
Farmaceutförbund



NHV
Nordic School
of Public Health

More information and larger registration & abstract forms can be found at
www.pcne.org

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Overcoming the Barriers in Pharmaceutical Care Research

As the chairman of the PCNE, I have the pleasure to announce our 5th Working Conference. As with previous events, this working conference will give junior as well as experienced researchers the opportunity to discuss research issues and learn from each other.

Pharmaceutical care and pharmacy practice researchers still encounter many barriers such as lack of robust methodologies, differences in national health systems, cultural differences in pharmaceutical care research, lack of money or the attitudes of pharmacy practitioners and managers. During a PCNE working conference, the participants sit together for 2 ½ days to discuss and find solutions. For the topics of the workshops, see page 6.

Like in the previous PCNE conferences, apart from the lectures, workshops, and the poster-discussion session, there will be ample opportunity to socialise and have fun. Let this program convince you once again that you cannot miss the Working Conference. Welcome to Göteborg in 2007!

Tommy Westerlund, PCNE Chairman

Conference Venue in Göteborg

The conference will be held at the Nordic School of Public Health (NHV) in Göteborg (=Gothenburg) in Sweden. The school is located by the sea in the landscaped surroundings of Nya Varvet (New Shipyard). It was used in the 17th century by the Swedish Navy and the area and old buildings have now been renovated to house amongst others, the NHV. The address reads: Nordic School of Public Health, Nya Varvet, Göteborg, Sweden. Phone: +46 31 693900

Fax: +46 31 691777

Weather

As you probably know, Göteborg is in the North of Europe, so it will be the middle of winter in February and there might be snow!!

Do not forget to bring warm clothes, and a good jacket and shoes!

Costs

See the registration form (page 7 or at www.pcne.org)



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Accommodation and meals

Although the Nordic School of Public Health has high standard rooms, there are some differences. The rooms will be allocated on a first-come, first-served basis. Free Internet access will be available during the conference (bring a cable!). All breakfasts and lunches and dinner on Thursday will be taken in the conference centre. It is possible to share rooms. Please indicate on the registration form the other participant with whom you intend to share a room, or the name of your accompanying person.

How to get there?

There are two airports near Göteborg: Landvetter and the City airport. For the cheaper flights, look at www.ryanair.com, www.flyme.com, www29.germanwings.com, or www.scandinavianairlines.com. Take the airport bus at either airport to Nils Ericsson Terminal at the central railway station (costs SEK 50 or 70). From there take tram, bus (costs SEK 20) or taxi as follows:



- Tram No 11 (direction Saltholmen), get off at stop Nya Varvet, approx. 30 minutes. Then a 10 minutes walk along Nya Varvsallén.
- Tram No 9 to endstop Kungssten. Then a 15 minutes' walk along Långedragvägen and Nya Varvsallén.
- Bus No 91 from Gustav Adolfs torg (Brunnsparken) to bus stop Rengatan, then a 5 minutes' walk.
- The taxi trip from the central railway station to NHV takes about 15 minutes (costs approx. SEK 255, From Landvetter SEK 495, From City airport SEK 350)

Social Programme

As usual the Working Conference is a very social event in itself, but there is more! On Wednesday evening the city of Gothenburg will receive us with food and drinks! During the conference the city also offers a guided city-tour. On Friday night there will be a festive PCNE dinner at a secret location. Please register separately for this event. For those who will stay on Saturday night as well, a dinner at a nice location will be suggested, but this will be organised on-the-spot.

Need more information?

For more information please contact the PCNE secretariat at info@pcne.org or look at the PCNE website: www.pcne.org.



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The lectures

Barriers and change management

Dr. Tracey Thornley, UK

Despite the changes within UK health service policy and the opportunities this has presented for community pharmacy, the implementation and delivery of both National Health and private services has been slower than expected, with issues experienced around sustainability and scalability. These problems with service delivery within community pharmacy are not unique to the UK and examples from the international literature will be discussed. The results from a large-scale, multi-methods study to investigate the factors affecting service delivery within community pharmacy in the UK will be presented. These findings include barriers to service delivery, and the facilitators and motivators to enhance change. Finally the application of these findings to the successful implementation of a number of recent services, for example, Chlamydia screening will be discussed.

The economic impact of preventable drug-related morbidity

Dr. A. Winterstein, USA

For reimbursement by third party payers healthcare interventions, including pharmaceutical care, need to demonstrate both effectiveness and cost-effectiveness. The latter is typically estimated with cost-saving models where cost associated with morbidity-related healthcare utilization are estimated and contrasted for a baseline estimate of morbidity and a reduced estimate that has been accomplished with the intervention. Alternatively, the incremental costs for the intervention are compared to a unit gain in a given morbidity or mortality measure.

This presentation summarizes common approaches to estimate the cost of preventable drug-related morbidity and discusses how these approaches can be used in cost-effectiveness and cost-benefit analyses of pharmaceutical care interventions.

Patient safety and the continuity of care

Rosa Gallego MD, Portugal

The main objective in chronic disease care is to promote effective and efficient care, through good communication and complementary activities between all the members of the different teams. Chronic illnesses are prime examples of conditions, that by their very nature, need to be studied and cared for from different perspectives: the patient's and the healthcare provider's. Many organisational structures try to



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enhance the quality of care provided by teams of several health care providers: these are known as shared, transmural and integrated care. All of these arrangements are dealing with the competing demands of healthcare professionals and their diverse lines of management and organizational structures. Patients needs in chronic disease and their perceptions vary, and this also influences their adherence to treatment. Exploring the implementation of new health care delivery arrangements where patients and healthcare givers form a team, is a necessary action, whatever the social context in which they occur."

Pharmacist prescribing: A Brave New World?

Prof. Carmel Hughes, UK

Health care in the United Kingdom (UK) has undergone a sea-change in terms of the roles and responsibilities of the professionals who provide patient services. This has been notable in relation to prescribing, with authority to prescribe being extended to pharmacists and nurses. This lecture will outline the policies which have led to these developments, present research findings from on-going studies and discuss potential future directions in the management of patients' drug therapy.

Posters

During the PCNE Working Conference 2007 there will be a poster exhibition and short oral communication session. Submitting an abstract for these events is highly encouraged and enables you to communicate your work to all participants of the Working Conference. The PCNE welcomes pharmaceutical care related papers in three categories: research, practice development, and practice implementation. The scientific committee will select the best abstracts for the short communications and poster presentation. Some posters will be discussed during a special session. The Pharmaceutical Care Foundation of the German Pharmacist Federation ABDA, has announced a special Poster Award that equals the registration fee for the best poster. Accepted abstracts will be published in *Pharmacy World & Science*. Please note that the deadline for submitting the abstract is 1st January 2007

- Only original posters, that have not been shown at other international occasions, will be considered;
- The poster must be written in English and follow the usual logic of a scientific paper;
- The abstract must follow the framework as indicated on the abstract submission form, and have a maximum of 350 words. Fax to +31 50 4090732.
- Doctoral/PhD students will obtain a 50 Euro reduction on their registration fee when their abstract is accepted for a poster or oral communication;
- The size of the poster board will be provided in the acceptance letter.



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The Workshops

Qualitative research (Interactive course / workshop for beginners)

WS facilitators: Maria Cordina & Carmel Hughes

Pharmaceutical care research is not always quantitative. This workshop is designed for researchers not familiar with this powerful approach to data collection / interpretation and hypothesis generation and will involve more active teaching than the usual workshops.

1

Economics in pharmaceutical care research from different perspectives (course-workshop; intermediate level)

WS facilitators: Birthe Sondergaard & Almut Winterstein

Assessment of the economics of care, including pharmaco-economics, is challenging. In this workshop different methodological approaches will be explained and compared.

2

Developing a frame for international pharmaceutical care studies

WS facilitators: Miguel Angel Gastellurrutia & Janine M Traulsen

A number of co-ordinated international research studies have been implemented by several PCNE members. Based on the experience gained, a framework will be developed in this workshop to help researchers design and implement robust (and successful) international studies.

3

Professional collaboration in pharmaceutical care research

WS facilitators: Olivier Bugnon & James McElroy

While collaboration in normal health care delivery is not always obvious, the same goes for the health care research. This workshop will focus on approaches that will encourage and harness interdisciplinary collaboration to the overall benefit of the research process and research outcomes.

4

PCNE quality standards in systematic medication review

WS facilitators: Filipa Alves da Costa, Nina Griese & Martin Schulz

Medication review is an essential aspect of the detection of drug-related problems. A number of different approaches to this review have been

published. After a review of these approaches the participants will

develop recommendations for conducting systematic medication reviews, which may result in a standard PCNE framework, which is adaptable to different healthcare settings.

5

Organising (OC) and Scientific Committee (SC):

Tommy Westerlund (Chairman OC, Sweden)

Birthe Sondergaard (OC, Denmark)

Filipa Alves da Costa (OC, Portugal)

Martin Henman (OC, SC, Ireland)

Miguel Angel Gastellurrutia (OC, Spain)

Carmel Hughes (OC, SC, N. Ireland)

Foppe van Mil (OC, SC, Netherlands)

Martin Schulz (SC, Germany)

Olivier Bugnon (Switzerland)



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Working Conference 2007: 21-24 February 2007 – Registration



Title/Name _____ Phone: + _____
 Institute _____ Fax: + _____
 Street _____ Skype: _____
 Postal code/ Cit _____ Email address: _____
 Country _____

<input type="checkbox"/> Single room, full participation and meals***	SEK 7500	± € 790
<input type="checkbox"/> Double room shared , full participation and meals*** Room shared with: _____	SEK 6500	± € 690
<input type="checkbox"/> Double room shared –non-participant and meals*** Name accompanying person: _____	SEK 2900	± € 300
<input type="checkbox"/> Extra night single room+ breakfast Date(s): _____	SEK 700	± € 75
<input type="checkbox"/> Extra night shared + breakfast Date(s): _____	SEK 475	± € 50
<input type="checkbox"/> Friday PCNE dinner, per person**	SEK 380	± € 40
Total costs (to be paid in SEK, VAT is included)		

* N.B. Add 10% to fees for registrations later than 20th January 2007

** N.B. Friday PCNE dinner must be booked separately
 For only participation and meals, contact the secretariat

Special dietary requirements or allergies:

Cancellations in writing before the 20th January to asa @konferens.se (Charge of SEK 450)

Please charge my creditcard Visa Masters Amex with the total costs

Cardnumber Exp. Date: /

Name on card: CVC code:

Date: _____ Signature _____

(for other payment options, contact the conference secretariat)
Fax this form to +46 46 2100099 (SKD Euroconf AB, Lund, Sweden)
Indicate your first, second etc. preference for the workshop on the reverse side

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W1 -> Qualitative research (Interactive course / workshop for beginners)

W2 -> Economics in pharmaceutical care research from different perspectives (course-workshop; intermediate level)

W3 -> Developing a framework for international pharmaceutical care studies

W4 -> Professional collaboration in pharmaceutical care research

W5 -> PCNE quality standards in systematic medication review

PCNE Working Conference 2007: 21-24 February 2007— **Abstract submission**

Title
Author(s)
Type of abstract <input type="checkbox"/> Research <input type="checkbox"/> Practice development <input type="checkbox"/> Practice implementation
Aim of project
Method
Result(s)

Please submit before the 1st of January 2007

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